

**2025 Navy-Marine Corps Relief Society Ball
March 15, 2025
Renaissance Arlington Capital View, Crystal City, VA**



The Mission: Since 1904, Navy-Marine Corps Relief Society (NMCRS) has been *Making A World of Difference* for Marines, Sailors, and their families. With 93 locations on major Navy and Marine Corps installations and representatives on 118 ships, NMCRS is uniquely positioned to have a global impact, providing crucial financial relief and support whenever and wherever needed.

Funds raised at the 2025 Navy-Marine Corps Relief Society Ball will contribute to our enduring mission of providing financial assistance and other quality-of-life programs – at no cost to active duty and retired Sailors, Marines, and their families.

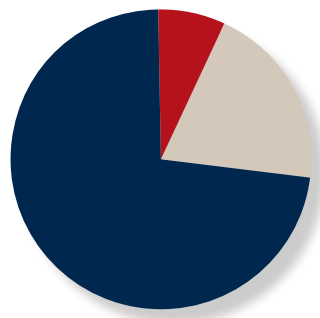
As Sea Service members navigate the unique stressors of military life and confront emergent needs amidst an ever-changing fiscal landscape, NMCRS remains steadfast in its readiness to assist. With the dedicated efforts of **4,100** volunteers and the generosity of our supporters, NMCRS reached 198,000 individuals across our programs and services in 2023. The Society responded to the pressing needs of individuals and families with over **\$50 million** in zero-interest loans and grants.

Your event sponsorship is pivotal in sustaining these vital programs and services, ensuring that Sea Service members remain focused and mission-ready. Your unwavering commitment to our cause truly makes a world of difference in our ability to serve our nation's finest anywhere their mission takes them.



2023 FINANCIAL ASSISTANCE:

- ★ **\$50 million** provided as zero-interest loans and grants
- ★ Over **80%** of financial assistance clients were active-duty junior enlisted Marines and Sailors
- ★ **54%** of assists were for basic living expenses, including food, shelter, and utilities
- ★ **12,370** clients assisted with vehicle-related expenses
- ★ **1,373** individuals provided emergency travel assistance
- ★ **359** grants and interest-free loans awarded for undergraduate and graduate studies



2023 Clients Served

- Budget for Baby® Workshops
- Visiting Nurse Services
- Financial assistance and/or budget counseling

*Does not include Thrift Shop patrons

For more information, please contact: **Brittany Sadler, 703-216-2132, brittany.sadler@nmcrs.org**

SPONSORSHIP OPPORTUNITIES:

Title Sponsor: \$125,000

As the title sponsor you make NMCRS' annual fundraising event possible; the event serves as a fund multiplier creating a transformative impact in the lives of Marines, Sailors, and their families.

- ★ Two tables at dinner with premium seating.
- ★ Sixteen (16) tickets to the VIP Reception.
- ★ Prominent brand placement on event invitation (based on commitment date), signage throughout the event, and digital displays.
- ★ Opportunity for a top executive to participate in the dinner program and engage backstage with other program speakers including military senior leadership.
- ★ Recognition during dinner remarks by NMCRS leadership.
- ★ Full Page Ad in Commemorative Program.
- ★ Featured in social media post and included in boilerplate for media announcements.
- ★ Logo on NMCRS event website, annual report, and sponsorship recognition at event.
- ★ Exclusive thank you video provided after the event to express the Society's gratitude for your unparalleled support.

VIP Reception Sponsor: \$75,000

The VIP Reception Sponsorship is a premiere opportunity for you to have special recognition and visibility during the invitation-only reception with invited military leaders, NMCRS leadership, and corporate executives.

- ★ Two tables at dinner with premium seating.
- ★ Sixteen (16) tickets to the VIP Reception.
- ★ Prominent brand placement on VIP Reception signage and digital displays.
- ★ Recognition during dinner remarks.
- ★ Speaking opportunity for top executive during the VIP Reception.
- ★ Full Page Ad in Commemorative Program and mention in one social media post.
- ★ Logo on NMCRS event website, annual report, and sponsorship recognition at event.

Dinner Sponsor: \$65,000

Make a lasting impression as the Dinner Sponsor. Dinner brings all attendees together for a time of fellowship and the opportunity to swap sea stories, elevating critical awareness of the NMCRS mission.

- ★ Two tables at dinner with premium seating.
- ★ Twelve (12) tickets to the VIP Reception.
- ★ Prominent brand placement on dinner signage.
- ★ Opportunity for top executive to welcome guests to dinner.
- ★ Full Page Ad in Commemorative Program and mention in one social media post.
- ★ Logo on NMCRS event website, annual report, and sponsorship recognition at event.



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Partner: \$50,000

- ★ Two tables at dinner. One table with premium seating and one additional table.
- ★ Ten (10) tickets to the VIP Reception.
- ★ Recognition during dinner remarks.
- ★ Half Page Ad in Commemorative Program, mention in one social media post.
- ★ Logo on NMCRS event website, annual report, and sponsorship recognition at event.

Technology Sponsor: \$35,000

- ★ One table at dinner.
- ★ Six (6) tickets to the VIP Reception.
- ★ Prominent brand placement on Silent Auction signage.
- ★ Quarter Page Ad in Commemorative Program, mention in one social media post.
- ★ Logo on NMCRS event website, annual report, and sponsorship recognition at event.

Supporter: \$25,000

- ★ One table at dinner.
- ★ Four (4) tickets to the VIP Reception.
- ★ Quarter Page Ad in Commemorative Program and mention in one social media post.
- ★ Logo on NMCRS event website, annual report, and sponsorship recognition at event.

Friend: \$12,500

- ★ One table at dinner.
- ★ Two (2) tickets to the VIP Reception.
- ★ Name listed in event program, on NMCRS website, annual report, and sponsorship recognition at event.

TO LEARN MORE ABOUT THE SOCIETY'S MISSION VISIT: WWW.NMCRS.ORG

- Sponsors are invited to include eight guests at each table; NMCRS will place special guests at each sponsor table.
- Sponsorships are offered individually; bundling will be considered on a case-by-case basis.
- Benefits dependent on sponsorship commitment date.

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